

MEMO

February 7, 2019

A KK

TO: Karen Keith, Chairman of BOCC

FROM: Gary Fisher, Director of Administrative Services

CC: Whitney Alexander, Recording Secretary, BOCC

RE: PhotoCon 2019

I respectfully request the Board's authorization for Nicole Vance and Belle McDaniel to attend PhotoCon 2019 seminar at Aloft Hotel in Oklahoma City. The estimated cost to attend this training is \$370. There are funds in our budget to cover this expense. Please cause this item to be placed on the next Board of County Commissioners meeting for review and approval.

I thank you in advance for your consideration. If I can respond to any questions, please call on me.

GF/vmw



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Zoom the image with the mouse 



PhotoCon 2019 | Oklahoma City | March 28-30, 2019

Write a Review (<https://www.bedfords.com/photocon2019>)

~~\$119.99~~ **\$99.99**

(You save \$20.00)

UPC: photocon2019

MPN: photocon2019

Stacy L. Pearsall - Private Workshop Signup:

NONE



Stacy Pearsall Private Class: Creating Dynamic Portraits | PhotoCon 2019 - Limit 25 (+ \$75)

Patrick Murphy-Racey - Second Private Workshop Signup:

NONE



Patrick Murphy-Racey Private Class: Real Time Tracking | PhotoCon 2019 - Limit 25 (+ \$75)

Celebrity Photo Critique | PhotoCon 2019 - Free:

NONE



Celebrity Photo Critique | PhotoCon 2019 (Free)

Quantity:



1



ADD TO CART

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11

DESCRIPTION



THREE DAYS | ONE HUGE INTERACTIVE TRADESHOW!

Early-Bird Special pricing ends on February 14th.

PhotoCon 2019 will be the largest conference of its kind in state history! PhotoCon is a three-day complete emersion into all things photography. Photographers, Models, Food Trucks, Manufacture Reps, Trade Show, Hands-On Workshops, Formal Classes, Photo Booths, Door Prizes, Photo Critiques, Contests and so much more!

MARCH 28-30, 2019 | OKLAHOMA CITY, OK | ALOFT HOTEL

Our PhotoCon 2019 is in its 6th year and is the largest photography and imaging show in Oklahoma. The show will offer the ultimate experience in photography and digital imaging. Explore tons of different vendors and manufacturers all in one place. See an inspiring array of products and services. Discover and learn some cutting-edge innovations in digital imaging products and techniques from industry experts.

For Full Weekend Information including schedule, speaker bios, and envoy photowalk information, click [here](http://www.photoconokc.com) (<http://www.photoconokc.com>).

Venue & Lodging

PhotoCon 2019 will be held at the beautiful Aloft Hotel in Bricktown! Click [here](https://www.starwoodmeeting.com/events/start.action?id=1812108794&key=DBC8FF7) (<https://www.starwoodmeeting.com/events/start.action?id=1812108794&key=DBC8FF7>) to book rooms at our group rate.



Saturday Keynote | Get Your Group On

Michele Celentano, Canon Explorer of Light, will be sharing her insight into photographing people and creating consistent and beautiful portraits. You will gain insight into posing, the three languages of posing, and communication skills. Learn simple techniques for posing people in groups of 2 to 100. Almost all genres of photographing at some time or another require posing groups of people together. This is one of the most feared tasks photographers often face. Whether you photograph weddings, families, corporate events, schools or teams, you will gain great insight into posing groups of all sizes quickly and without stressing. Michele will be demonstrating live on stage posing subjects in a natural relaxed way, putting groups of all sizes together, and making people look thinner and younger without using a computer. Be prepared to be onstage if you attend this program. As many people as possible will participate in a large group pose - you will be amazed at how fast groups can be assembled. If you would like to be a part of the live demonstration, wear a black shirt. In today's market, great posing and lighting skills are so important... cameras, lenses and computer techniques will only go so far. Your best images start with you and with what you create in the camera. You will walk away from this seminar with new ideas you can put to good use right away! Get ready for a high energy, fast paced, action packed program.

Patrick Murphy-Racey: Sony Artisan

Armed with his B.A. in Photojournalism from Marquette University, his twenty-five year career has only and always been about photography. Murphy-Racey has seen a great variety of assignments since his start in newspapers, through the peak years of being a magazine freelancer, his tenure as a regular contributor to Sports Illustrated, and into the corporate and industrial world of annual reports and advertising. While his assignments are varied and come from many different sources, photojournalism is his first love and constantly informs every assignment. Ever the chameleon, Murphy-Racey's career is a long series of re-inventions and rebirths, but the visual storytelling remains the same, even as the tools change. From 4x5 to 4K, he's technically inclined, and loves making great images. Patrick is more than competent covering just about any assignment, but his specialties include dramatic and creative use of strobe & LED lighting, sports action photography, environmental portraits, and powerful, well-lit HD interview video production. PM-R shoots both stills as well as motion and is always asking, "What's next?"



Saturday Keynote | The Mirrorless Advantage for Weddings, Portraits, and Sports

Patrick will be showing how he uses the Sony a9 for Sports, Weddings, Portraits and more.

Saturday Private Class | Real Time Tracking

In this class, award-winning photographer Patrick Murphy-Racey will demonstrate the new "Real Time Tracking" AF system and then hand over the camera to participants who will be able to photograph a model. He will have copies of the Sony A9, A7III, A7RIII, as well as the new Sony A6400 camera for participants to try out and get a taste of how he works his assignments using lighting to capture the action. Learn more and sign up [here](https://www.bedfords.com/photoconpatrick-okc) (<https://www.bedfords.com/photoconpatrick-okc>).



Stacy Pearsall: Nikon Ambassador

Stacy L. Pearsall got her start as an Air Force photographer at the age of 17. During her time in service, she traveled to over 41 countries, and attended the Military Photojournalism Program at S.I. Newhouse School of Public Communications at Syracuse University. During three combat tours, she earned the Bronze Star Medal and Air Force Commendation with Valor for combat actions in Iraq. Though disabled and retired from military service, Pearsall continues to work worldwide as an independent photographer, and is an author, educator, military consultant, public speaker and founder of the Veterans Portrait Project. She is a Nikon Ambassador, Manfrotto Ambassador and Ilford Master. Her work has been exhibited at The Woodruff Arts Center, The Pentagon and Smithsonian National Portrait Gallery, the National Veterans Memorial and Museum among numerous other galleries and venues.



Friday Keynote | Shooter: Combat From Behind the Camera

Pearsall's empowering presentation draws upon the hardships she faced as a photographer, and woman, in combat. She's documented some of the most dangerous battles of our time, has been injured in combat and survived to tell her story. More importantly, she lives to tell others' stories. Hers is an amazing visual journey of personal and photographic growth. Not only do the images relate the story of the soldiers she's documented, but also her own tale of friendships she made and tragically lost. You'll learn how her path to recovery paved the road to her new mission in life, the Veterans Portrait Project.

Saturday Private Class | Creating Dynamic Portraits

In this class, award-winning photographer Stacy Pearsall teaches how to make dynamic portraits through use of body language and light. During live photo shoots, Stacy will explain and demonstrate from start to finish how to connect with subjects through positive body language, maintain connection by touch and energy, and capture their true likeness with gesture and light. By the end of this class, you will have new tools and confidence to photograph your clients to show their authentic personalities. Learn more [here \(https://www.bedfords.com/photoconpearsall-okc\)](https://www.bedfords.com/photoconpearsall-okc). *Limit 25 People*

Michele Celentano: Canon Explorer of Light

Michele was awarded her Craftsmen Degree from the Professional Photographers of America and the Accolade of Photographic Mastery from Wedding and Portrait Photographers International. Her artwork has been published in literary works such as *Rangefinder*, *American Photographer*, *Shutterbug*, *Studio Photography* as well as numerous books on the art of photography.

Michele is one of an elite group of photographers to be sought out by Canon USA to represent their company as an Explorer of Light. Only 50 photographers nationwide hold this honor. Michele and her images were recently featured in numerous advertisements for Canon and their new professional line of cameras. In addition to running her studio full time, Michele continues to travel internationally to teach and lecture on the subject of professional photography and imagery.

SCHEDULE || Thursday, March 28, 2019

- 6:30PM – 8:30PM **Envoy Program: Oklahoma's Largest Photowalk sponsored by Fuji, Nikon, Sigma, Canon, Sony, Tamron and more.** (Tunnels Downtown) —
- 6:30PM – 8:30PM **PAM STUKENBORG** "Headshot Town Hall" (2nd Floor) —
- 6:30PM – 8:30PM **RYAN WHITE** "Audio 101 with RODE" (Room 2) —
- 6:30PM – 8:30PM **THE DIGITAL DRINK** "Social Selling: How to Build Relationships and Get More Sales" (Room 1)

SCHEDULE || Friday, March 29, 2019

- 8:00AM – 6:15PM **TRADESHOW**
- 9:00AM – 9:45AM **ALONZO ADAMS** "The Art of Long Exposure" (Room 1) —
- 9:00AM – 9:45AM **MATT PAYNE** "Travel Pictures YOUR FRIENDS Will Want to Look At" (Room 2)
- 9:00AM – 9:45AM **10 TALKS** (2nd Floor)
- 10:30AM – 11:15AM **JESSE MILLER** "Getting Creative With Color" (Room 1)
- 10:30AM – 11:15AM **CHRISTIAN BRUGGEMAN** "Rooftop Portraiture with RC Bruggeman" (Balcony) —
- 10:30AM – 11:15AM **ALEX KENT** "Adobe Lightroom: Essential Tips for Any Skill Level" (Room 2)
- 10:30AM – 11:15AM **10 TALKS** (2nd Floor)
- 12:00PM – 1:45PM **JASON PIERCE** "Chasing Light" (Room 1) —
- 12:00PM – 1:45PM **MARTIN MCGREW** "Looking at the World Through a Lens" (Room 2) —
- 3:30PM – 5:00PM **10 TALKS** (2nd Floor)
- 3:30PM – 5:00PM **TARA LOKEY** "MacGyver' Your Light: Simple Ways to Overcome Challenging On-Location" (Room 2) —
- 3:30PM – 5:00PM **DON HAMILTON** "Your Passion Delivers Results" (Room 1)
- 6:15PM – 8:00PM **KEYNOTE: STACY PEARSALL** "Shooter: Combat From Behind the Camera" (Rooms 1/2)

SCHEDULE || Saturday, March 30, 2019

- 7:30AM – 4:16PM **TRADESHOW**
- 8:00AM – 8:30AM **PHOTOCON CELEBRATION RALLY**
- 8:30AM – 10:30AM **KEYNOTE: PATRICK MURPHY-RACEY** "The Mirrorless Advantage for Weddings, Portraits, and Sports" (Rooms 1/2)
- 9:30AM – 10:45AM **LIAM DORAN** "Art and Business of Outdoor Photography" (2nd Floor)
- 11:15AM – 1:00PM **GEOVANNY DELEON** "Underwater Photography 101" (Pool Area) —
- 11:15AM – 1:00PM **STACY PEARSALL (PRIVATE WORKSHOP)** "Creating Dynamic Portraits" (2nd Floor)
- 11:15AM – 1:00PM **ROBERT TRAWICK** "Flash Fushion Portraits" (Room 1) —
- 11:15AM – 1:00PM **ALEX DUGAN** "No Cheese Please" Hands-On! (Lobby) —
- 1:00PM – 1:15PM **PHOTOCON GROUP PHOTO** (Walnut & 2nd)
- 2:00PM – 3:15PM **PATRICK MURPHY-RACEY (PRIVATE WORKSHOP)** "Real Time Tracking" (2nd Floor)

- 2:00PM – 3:15PM **PAM STUKENBORG** "Self Help for Photographers" (Room 1)
- 2:00PM – 3:15PM **BRANDON HEISS** "Taking the Intimidation out of Flash Photography" (Room 2)
- 4:15PM – 6:15PM **KEYNOTE: MICHELE CELENTANO** "Get Your Group On" (Rooms 1/2)

Celebrity Photo Critique

Have your portfolio critiqued for free by a local legend. Professional photographers Doug Hoke, J. Pat Carter, James Pratt, and Jessie Miller have all volunteered their time to make you the best that you can be! Sign up [here](https://www.bedfords.com/photoconcritique-okc) (<https://www.bedfords.com/photoconcritique-okc>).

Trade In Your Used Gear

Get cash for your old gear! Bring in your used equipment and Bedford Camera & Video will write you a check on the spot.

Booking, Activities, Volunteer & Model Information

Want to be a part of one of the nation's best and fastest growing photography conferences? For booking information or if you're interested in helping volunteer or model, email eric@bedfords.com.

On-Site Food Trucks

The following food trucks will be on site at PhotoCon 2019!



[\(https://www.facebook.com/grumpysokc/\)](https://www.facebook.com/grumpysokc/)



[\(<https://www.facebook.com/TurkishDelightOKC>\)](https://www.facebook.com/TurkishDelightOKC)

0 REVIEWS

ADDITIONAL INFORMATION

RELATED PRODUCTS



STACY PEARSALL
DYNAMIC PORTRAITS



PATRICK MURPHY-RACEY
PHOTOCON CRITIQUE

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